

S. BAUMANN & BRO.
No Money Down

Club plans or ridiculously small deposits will attract the inexperienced buyer, but wise shoppers will look for honest concerns that don't draw prospective buyers into a net of high prices and limited conditions. Proof of our straightforward dealing is borne out by the fact that we are one of the largest furniture and carpet dealers in the country. Thanks to our enormous purchasing power, we are enabled to offer you the

Best Credit System—One Low Price—Cash or Credit



Wilton Rugs
6x9, Value \$24, at 18.50
8x10, Value 27.50
9x12, Value 31.50
10x12, Value 35, at 45.50

Linoleums, 39c
Value 55c

Oilcloths, 35c
Value 50c

Amminster Carpets
89c 98c
Value \$1.25 to \$1.35

Out-of-Town Deliveries Made by Our Motor Trucks.

N.W. COR. 5TH AVE. & 15TH ST.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's
Herald Square, Broadway, 34th to 35th St.

CHOICE GROCERIES FROM MACY'S LABORATORY

In maintaining our own factory—more than 100,000 square feet of model modern sanitary equipment—we achieve at least valuable results.

One—We insure absolute purity, freshness, and quality of the groceries.

Two—We do away with the middleman's profits.

We are thus enabled to sell groceries we can guarantee at prices that are actually lower than you are charged for groceries of uncertified origin elsewhere.

SPECIAL SALE OF SANTA CLARA PRUNES, 10-lb. boxes of extra large size thin-skinned perfect fruit, about 50-60 to the pound; sold everywhere at 16c. **Special sale, 14c.**

SPECIAL SALE OF MARCOPOL BRAND MACARONI OR SPAGHETTI, our own importation; one-pound packages, our regular price 12c. for this sale, dozen, 1.10; pkg., 10c.

"PEKIN CHOP" TEAS
Mixed, Formosa, Oolong and English Breakfast
Equal quality sold elsewhere at 35c. to 40c. pound; our price 10-lb. caddy, \$2.16; 5-lb. caddy, \$1.14; 1-lb. carton, 24c. **GELATINE**, "Lily White" brand, purest, made, unflavored, granulated form; one package makes two pints of jelly; our regular price 11c. for this sale, dozen, 1.10; pkg., 10c.

SPECIAL SALE OF EXTRA QUALITY RICE, Generally sold elsewhere as best rice; our regular price for 10-lb. bag, 61c.; special for this sale, 59c.

"LILY WHITE" BRAND CORN STARCH, Pound packages, equal to quality elsewhere at 10c.; special, 9c.

YELLOW SPLIT PEAS, Best quality grown; 2-lb. cartons; for this sale, 10c.

PEARL HOMOY, Best white granulated; 5-lb. cotton bags; special, 15c.

SUTTON'S WORCESTERSHIRE SAUCE, Bottled in England; sold elsewhere at 40c. a bottle; our price for this sale, 35c.

Donner, 37c.

Miniature Bottles Free.

SPECIAL SALE OF NEW IRISH MACKEREL, family size, perfectly cured, 10-lb. kits, for this sale, \$1.18.

SPECIAL SALE OF "RED STAR" BRAND BREAKFAST COCOA, prepared in our own laboratory; guaranteed absolutely pure; our regular price for 12-lb. can, 18c.; special for this sale, 5-lb. can, \$1.44; can, 15c.

HIGH-GRADE LAUNDRY SUPPLIES

There are other kinds which we do not handle, and which you also will avoid if you are particular about the color of your wash. Do not risk ruining costly clothes by experimenting with "cheap" things. Pay our economical prices.

SPECIAL SALE OF OUR NEW LAUNDRY SOAP, "LILY WHITE" BRAND; this is the finest laundry soap made; case containing 100 cakes, \$4.69.

SPECIAL SALE OF OUR FAMOUS "RED STAR" LAUNDRY SOAP; the equal of any of the high priced laundry soaps on the market—60 lb. boxes, full weight cakes, regular price, \$3.49; this sale, \$3.24; 30 lb. boxes, full weight cakes, regular price, \$1.79; special at, \$1.64.

SPECIAL SALE OF MACY'S "SEA FOAM" WASHING POWDER (powdered soap) in the extra large size Jumbo carton, packed to sell at 24c each; our price for this sale, dozen, \$1.89; each, 15c.

ARMOUR'S "LIGHTHOUSE" CLEANSER, for cleaning, scouring and polishing; large size can, dozen, \$4.49; can, 37c.

"HOME USE" CLOUDY AMMONIA, none better; pint bottles, 12c. dozen, \$1.33; quart bottles, 21c. dozen, \$2.41; half gallons, 39c. dozen, \$4.54.

"LILY WHITE" STARCH, none better; 3-lb. carton, 19c.; 40-lb. wooden box, \$1.92.

"RED STAR" BRAND SCOURING SOAP, box containing 100 large cakes, \$3.74; cakes, 37c.

"RED STAR" BRAND SOAP, box containing 100 large cakes, \$3.59; cakes, 35c.

SWIFT'S WOOL SOAP, large size cakes; sold everywhere at 10c. each; our price, case 100 cakes, \$4.50; cake, 7c.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's
Herald Square, Broadway, 34th to 35th St.

WEDDING CONFIRMATION

A TOUR THROUGH MACY'S WILL REVEAL THOUSANDS OF APPROPRIATE PRESENTS.

Vast assortments—including the finest merchandise for which our buyers scour the markets of the world, specimens of master-craft such as are usually looked for in the most exclusive specialty shops.

SPANGLED SYRIAN SCARVES

The Ideal Gift for Any Woman

Hand made by Syrian women, and imported by R. H. Macy & Co., \$3.97.

Any woman who has need of an evening gown has need of a Syrian scarf. It is the finishing touch to evening dress. There are other uses to which these strikingly picturesque Oriental productions are put. Many women have the gown itself made of whole Syrian scarves, and with striking results.

Their adaptability, indeed, is as strong a recommendation as their intrinsic charm.

The scarves are made of tiny pieces of metal pressed into the net foundation.

Our assortment is the largest in the city—all the more remarkable that no two are exactly alike.

They can be had in either black or white net, in varying lengths and at varying prices from \$2.89 all the way up to \$37.74.

Second Floor.

HANDSOME SILKEN PETTICOATS

As a friendly offering from one woman to another, a pretty silk petticoat is always welcome. Our variety includes garments of China silk, messaline, chiffon, satin, crepe de chine, silk jersey and silk novelties in all styles up to a handsome petticoat of messaline, chiffon and lace at \$33.89.

This beautiful petticoat has a foundation of messaline, and flounces of chiffon, shirred and lace trimmed—cob-weby Mechlin lace being chosen. The petticoat on display is in pink. We are prepared to copy it in any color or shade desired. **Second Floor.**

JAPANESE QUILTED ROBES FOR MEN

Our quilted robes, imported by us from Japan, are a distinct improvement on the ordinary Japanese robes displayed in other stores. Most of these even when from Japan are made from patterns intended for the slight statured Oriental and are totally inadequate for the needs of American men. On the other hand Japanese robes sold by R. H. Macy & Co. are made from pattern cut in our own work-rooms and sent to Japan with specific instructions as to making.

ARTISTIC LAMPS AND ELECTROLIERS

The glass used in the shades is of opalescent art glass (with an overlay of wrought metal designs) or else of clearer glass, hand painted and overlaid with a misty white which tones the colors and produces the desired floral effects.

Many of our newest lamps have the Pompeian finish so well liked. Every lamp is historical for its distinctive art is represented in our collection of floor lamps.

One especially striking example of floor lamps is in Adam style with empire finish. It has a 24-in. shade of ivory opalescent glass with amber border over which the metal tracings of graceful festoons of that time show most effectively. This is a truly exquisite study in brown, gold and white. The lamp has six lights and stands 71 inches from the floor. Its price is \$63.50.

Special attention may be called to our collection of electroliers in French bronze. Some of the best known art studies are represented. Library lamps also. An artistic example of this style of green-finished bronze in Pompeian style with pointed pagoda-like shade of that design is most distinctive. The base is square and etched with conventional designs of old Pompeii; the pillar severely plain. These Pompeian designs are wrought over the opalescent glass shade which is in tones of pearl emerald and ruby.

This lamp is most moderately priced at \$36.49.

CARVING SETS BEST STEEL

GENUINE STAG HORN HANDLES, for cleaning, scouring and polishing; large size can, dozen, \$4.49; can, 37c.

"RED STAR" NAPHTHA SOAP, box of 100 cakes, \$3.89; carton containing 30 cakes, 39c.

"RED STAR" BRAND BORA X, guaranteed absolutely pure; 5-lb. cartons, quality sold elsewhere at 12c. pound; our price for this sale, 5-lb. carton, 33c.

WHITE BORA X SOAP, box containing 60 large cakes, \$3.39.

BALL BLUING, half pound box, 9c. dozen, 99c.; pound box, 17c. dozen, \$1.93.

"LILY WHITE" BRAND FLOATING SOAP, 100 large cakes, \$5.50; each, 55c.

"LILY WHITE" BRAND FLOATING SOAP, sold everywhere at 10c. each; our price, case 100 cakes, \$4.50; cake, 45c.

STERLING SILVER HANDLES, in several pretty designs, \$9.67.

Other carving sets in Sterling Silver up to \$14.67.

WE SELL SHEET MUSIC

Opera scores, librettos, collections of music and books of instruction at lower prices than any other store in the city every day in the year. We have on display a larger assortment of sheet music than any other store in the city.

ANNIVERSARY BIRTHDAY

THOSE ADVERTISED ON THIS PAGE ARE EXAMPLES PICKED AT RANDOM.

The unexpected completeness and richness of our assortments is an even greater inducement to buy at Macy's than the expected inducement—the saving which Macy prices always afford.

CHINA AND GLASSWARE

When you buy China & Glassware from R. H. Macy & Co. you pay the profits of both producer and retailer—for inferior goods.

Having our own factories all over the world gives us facilities such as all other houses in New York put together do not possess.

We offer the largest assortment of quality ware to be found in the city.

We have just received a new shipment of magnificent specimen plates on which you save up to \$35.00 per dozen compared with prices elsewhere.

For This Week Only

Six Open Stock Patterns

From our factory in Rudolstadt—selected for their rare beauty.

Reduced 20%

We are headquarters for open stock dinner China, having over 150 patterns on hand, and constantly adding new ones.

We satisfy all tastes and all pockets.

We retail quality open stock China for the prices other stores have to pay for it.

DINNER SERVICES

AMERICAN PORCELAIN; 100 pieces; white, fancy shape, \$4.23 \$3.89

AMERICAN PORCELAIN; 100 pieces; pink design, gold on handles, \$8.49 \$5.49

AMERICAN PORCELAIN; 100 pieces; decorated with neat gold lines, \$6.89 \$6.49

AMERICAN PORCELAIN; 100 pieces; neat border design, gold on handles, \$14.89 \$11.89

ENGLISH PORCELAIN; 102 pieces; dainty design, gold on every piece, \$19.89 \$14.89

ENGLISH DOULTON PORCELAIN; 100 pieces; one Watteau design, \$21.89 \$18.69

PORCELAIN; 118 pieces; green floral design, \$29.89 \$23.89

AUSTRIAN CHINA; 101 pieces; neat design, gold on every piece, \$16.89 \$14.89

THEO. HAVILAND CHINA; 100 pieces; floral design, handles with gold, \$23.89 \$18.69

LIMOGES CHINA; 101 pieces; border design of small flowers, green foliage and green line, \$39.89 \$33.89

LIMOGES CHINA; 136 pieces; white and gold decoration, \$59.89 \$49.89

LIMOGES CHINA; 113 pieces; green border, pink floral design, handles solid gold, \$69.89 \$56.89

LIMOGES CHINA; 113 pieces; green and gold border; solid gilt handles, \$74.89 \$59.75

LIMOGES CHINA; 113 pieces; green band and solid border design, \$78.69 \$64.89

LIMOGES CHINA; 113 pieces; maroon and gold border, garlands of small roses, \$79.75 \$69.89

THEO. HAVILAND CHINA; 128 pieces; border of roses and a gold line, \$183.41 \$97.50

LIMOGES CHINA; 101 pieces; gold border design, handles of solid gilt, \$138.50 \$119.00

OUR PEELESS CUT GLASS—richly cut crystal—was awarded first prize in the international glass displays at the World's Fair.

"STRAUS" CUT GLASS

OLIVE DISH, 79c. \$1.69

BERRY BOWLS, 1.23 \$1.09

SPOON TRAYS, 1.97 \$1.49

SUGAR AND CREAMER, 1.97 \$1.49

SPOONHOLDER, 1.97 \$1.49

WATER BOTTLE, 2.97 \$1.69

MAYONNAISE BOWLS AND PLATES, 2.89 \$1.97

FERN DISH, 3.99 \$2.49

ICE TUB, 4.89 \$3.49

SALAD BOWL, 5.89 \$4.49

LEMONADE GLASSES, doz. 9.89 \$5.88

PUNCH BOWL AND STAND, \$4.89 \$24.89

Finer pieces up to \$29.00 in regular stock

BOHEMIAN GLASS—GOLD DECORATIONS

BONBON BASKETS, 69c. 89c. \$1.19

OLIVE DISHES with handle, 49c. 69c. 89c.

COMFORTS on stand, 69c. 79c. 97c. \$1.19

COMFORTS for fruit cake, \$2.89 \$3.89 \$4.89

FLOWER BASKETS, \$1.19 \$1.49 \$2.29 \$4.89

BUD VASES, 39c. 69c. 97c.

LOVING CUPS, \$1.97 \$2.69

MAYONNAISE BOWL AND PLATE, \$2.49

MUSTARD JARS, \$1.69

ICE CREAM TRAYS, \$6.89 \$9.89 \$12.89

ICE CREAM PLATES, 7c. \$1.23 60c.

PUNCH CUPS AND SAUCERS, \$1.23

PERFUME BOTTLES, \$1.49 \$1.69 \$1.97 \$2.89

SUITABLE GIFTS

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